

PROFESSOR

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CATALOGUE COURSE DESCRIPTION

Journalism as a field of human knowledge. The main theories in journalism studies. Instrumentalist and constructionist paradigms. The media role in perceiving and building reality.

LEARNING OBJECTIVES

By the end of the semester, students will be able to:

1. Reflect on the journalistic product as a discursive and cultural practice in contemporary societies.
2. Identify the relationships between journalists and journalism organizations.
3. Analyze the different Theories of Journalism and comprehend the elements supporting journalistic practices.
4. Examine if, and how, journalism can be taken as a field of knowledge.

CLASSROOM METHODOLOGY PROCEDURES

Each week, students will be expected to:

1. Attend the lectures.
2. Read mandatory texts.
3. Participate in the discussion in all class sections.
4. Complete and submit all assignments by due dates.
5. At the end of the semester, groups of students must present a seminar.

COURSE SCHEDULE

Unit 1 – Theories of Journalism and Communication Theory.

Classical and contemporary theories in mass communication: an overview

Reflecting on journalistic narratives and professional procedures.

Journalism as a field of knowledge.

Unit 2 – The journalistic field: profession and institutions.

The concepts of social field, doxa, and habitus.

Journalism as a profession.

Journalism institutions.

The journalism and its interface with other social fields.



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Unit 3 – Theories of Journalism.

History, concepts, foundations, and critics.

"Mirror" Theory.

Gatekeeping Theory.

Organizational Theory.

Political Action Theory.

Constructionist Theory / Newsmaking.

Agenda-setting.

Framing.

The spiral of silence.

Third-person and other effects.

GRADING

Evaluation of students enrolled in this course follows the criteria stated below:

- Midterm Exam: 50% of the final grade.
- Review of mandatory readings: 25% of the final grade.
- Group seminars: 20% of the final grade.
- Participation, punctuality, and attendance: 5% of the final grade.

BACKGROUND READING MATERIALS

ALSINA, Miquel Rodrigo. A construção da notícia. Petrópolis: Vozes, 2009.

BARROS FILHO, Clóvis e MARTINO, Luiz S. M. O habitus na comunicação. São Paulo: Paulus, 2003

BELTRÃO, Luiz. Introdução à filosofia do jornalismo. 2.ed. São Paulo: Editora da Universidade de São Paulo; COMARTE, 1992.

BREED, Warren. "O controle social na redação". In TRAQUINA, Nélson (org.) Jornalismo: questões, teorias e "estórias". Lisboa: Vega, 1993.

GANS, J. H. Deciding what's news. New York: Vintage Books, 1980.

GOMES, Mayra R. Jornalismo e ciências da linguagem. São Paulo: Hacker/Edusp, 2000. 109p.

KOVACH, Bill; ROSENSTIEL, Tom. Os elementos do jornalismo: o que os jornalistas devem saber e o público exigir. São Paulo: Geração Editorial, 2004.

MORETZSON, Sylvia. Jornalismo em tempo real: o fetiche da velocidade. Rio de Janeiro: Revan, 2002. 189 p.

PENA, Felipe. Teoria do Jornalismo. São Paulo: Editora Contexto, 2005.

SCHUDSON, Michael. "Creating public knowledge." In ___. Media Studies. Columbia University, v. 9, n.3, 1995. p.27-32.



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SODRÉ, Muniz. A narração do fato: notas para uma teoria do acontecimento. Petrópolis: Vozes, 2009.

TRAQUINA, Nelson. Jornalismo. Lisboa: Quimera, 2002.

TRAQUINA, Nelson. Teorias do jornalismo. Florianópolis. Insular. 2004.

WHITE, David. "O gatekeeper: uma análise de caso na seleção de notícias". In TRAQUINA, Nelson (org.) Jornalismo: questões, teorias e "estórias". Lisboa: Vega, 1993.

ZELIZER, Barbie. Taking journalism seriously. London. Pinguin. 2005.

+ Other texts assigned by the professor.



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