

PROFESSOR

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COURSE DESCRIPTION

Wednesdays, 6:30 PM – 10:30 PM

Thematic Seminar dedicated to examining the notion of "Media Systems."

COURSE OVERVIEW

Thematic Seminar aimed to discuss the notion of "Media Systems" – one of the most influential concepts in the literature on Political Communication. The intention is to encourage students to incorporate in their respective research trajectories theoretical categories that facilitate the comparative study of media landscapes. Since the classifications and models proposed to examine the media systems featuring the developed countries are not necessarily applicable to other realities, one intends to address the demands for "de-westernization" of Communication research.

Unit I: Comparing Media Systems: Conceptual approaches and historical perspectives;

Unit II: Political Parallelism and Media Instrumentalization;

Unit III: "Peripheral" Media Systems.

LEARNING OBJECTIVES

By the end of the semester, students will be able to:

1. Understand the notion of "media systems" based on cutting-edge international bibliography.
2. Explore the concept of "media systems" as a theoretical element capable of promoting comparative research between different countries/cases.
3. Investigate how Political Communication experiences carried out in countries outside the Western Europe / United States axis collaborate to question the traditional concepts of parallelism and instrumentalization of the media.
4. Discuss how institutional, organizational, and cultural elements characterizing experiences in Political Communication in different countries are associated with the notion of "media systems."

CLASSROOM METHODOLOGY PROCEDURES

Each week, students will be expected to:

1. Attend the lectures.
2. Read mandatory texts.
3. Participate in the discussion in all class sections.
4. Complete and submit all assignments by due dates.



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COURSE SCHEDULE

Class #1

HALLIN, D. Media System. In: Mazzoleni, G., Barnhurst, K. G., Ikeda, K. I., Maia, R. C., & Wessler, H. (Eds.). (2016). The International Encyclopedia of Political Communication. John Wiley & Sons.
<https://doi.org/10.1002/9781118541555.wbiepc169>

Class #2

SEYMOUR-URE, C. The Political Impact of Mass Media. London, U.K.: Constable, 1974. (Chapter 7)

HALLIN, D., & MANCINI, P. (2004). Comparing Media Systems: three models of media and politics. Cambridge: Cambridge University Press. (Chapter 2)

Class #3

NORRIS, P. Comparative Political Communications: Common Frameworks or Babelian Confusion? Government and Opposition, v. 44, n. 3, p. 321-340, 2009.

<https://doi.org/10.1111/j.1477-7053.2009.01290.x>

HALLIN, D., & MANCINI, P. (2017). Ten years after comparing media systems: What have we learned? Political Communication, 34(2), 155-171.

<https://doi.org/10.1080/10584609.2016.1233158>

Class #4

McCARGO, D. (2012). Partisan polyvalence: Characterizing the political role of Asian media. In: HALLIN, D., P. MANCINI. (Org.). Comparing Media Systems Beyond Western World. Cambridge: Cambridge University Press, 2012, p. 201-223.

VOLTMER, K. (2012). How Far Can Media Systems Travel? Applying Hallin and Mancini's Comparative Framework Outside the Western World. In: HALLIN, D., P. MANCINI. (Org.). Comparing Media Systems Beyond Western World. Cambridge: Cambridge University Press, 2012, p. 224-245.

Class #5

CHAKRAVARTTY, P., & ROY, S. (2013). Media pluralism redux: Towards new frameworks of comparative media studies "beyond the West." Political Communication, 30(3), 349-370.

<https://doi.org/10.1080/10584609.2012.737429>

ALBUQUERQUE, A. On Models and Margins. In: HALLIN, D., P. MANCINI. (Org.). Comparing Media Systems Beyond Western World. Cambridge: Cambridge University Press, 2012, p. 72-95.

Class #6

GUERRERO, M. (2014). The 'Captured Liberal' Model of Media Systems in Latin America. IN GUERRERO, M., & MÁRQUEZ-RAMÍREZ, M. (Eds.). Media systems and communication policies in Latin America. Springer: Palgrave Macmillan UK.

PIMENTEL, P.; MARQUES, F. P. J. (2020). De-westernizing media parallelism: How editorial interests unfold during impeachment crises. Journalism Studies.

<http://dx.doi.org/10.1080/1461670X.2020.1867000>

Class #7

Discussion/feedback regarding the final article each student intends to develop.

GRADING

Evaluation of students enrolled in this course follows the criteria stated below:

- Essay/Article: 50% of the final grade.
- Reviews of the mandatory readings: 50% of the final grade.



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BACKGROUND READING MATERIALS

ALBÆK, E.; VAN DALEN, A.; JEBRIL, N.; DE VREESE, C. Political journalism in comparative perspective. Cambridge, 2013.

ALBUQUERQUE, A. (2020). Political Paralellism. In: Henrik Örnebring. (Org.). The Oxford Encyclopedia of Journalism Studies. Oxford: Oxford University Press, 1338-1351.

ALBUQUERQUE, A. On Models and Margins. In: HALLIN, D., P. MANCINI. (Org.). Comparing Media Systems: Beyond Western World. Cambridge: Cambridge University Press, 2012, p. 72-95.

ALLERN, S., BLACH-ØRSTEN, M. The News Media as a Political Institution: A Scandinavian Perspective. Journalism Studies, v. 12, n. 1, p. 92–105, 2011.

AZEVEDO, F. A grande imprensa brasileira: Paralelismo Político e Antipetismo (1989-2014). UFSCAR, 2016.

BLUMLER, J. G., GUREVITCH, M. The crisis of public communication. London: Routledge, 1995.

CHAKRAVARTTY, P., & ROY, S. (2013). Media pluralism redux: Towards new frameworks of comparative media studies "beyond the West". Political Communication, 30(3), 349-370.

COOK, T. Governing with the news. Chicago: The University of Chicago Press, 2005.

COOK, T. The news media as a political institution: Looking Backward and Looking Forward. Political Communication, v. 23, n. 2, p. 159-171, 2006.

CURRAN, J., PARK, M. Beyond Globalization Theories. In: CURRAN, J., M. PARK. (Eds.). De-Westernizing Media Studies. London: Routledge, 2005.

DEUZE, M. (2002). National news cultures: A comparison of Dutch, German, British, Australian, and U.S. journalists. Journalism & Mass Communication Quarterly, 79(1), 134–149.

ERIKSSON, G.; OSTMAN, J. (2013). Cooperative or Adversarial? Journalists' Enactment of the Watchdog Function in Political News Production. The International Journal of Press/Politics, 18 (3), 304–324.

ESSER, F.; UMBRICHT, A. (2013). Competing models of journalism? Journalism, 14(8), 989-1007.

ESSER, F., UMBRICHT, A. The Evolution of Objective and Interpretative Journalism in the Western Press: Comparing Six News Systems since the 1960s. Journalism & Mass Communication Quarterly, v. 91, n. 2, p. 229–249, 2014.

GANS, H. J. (1980). Deciding What's News: A Study of CBS Evening News, NBC Nightly News, Newsweek, and Time. New York: Vintage Books.

GUERRERO, M. (2014). The 'Captured Liberal' Model of Media Systems in Latin America. In Guerrero, M., & Márquez-Ramírez, M. (Eds.). Media systems and communication policies in Latin America. Springer: Palgrave Macmillan UK.

GUERRERO, M. A., MÁRQUEZ-RAMÍREZ, M. (Eds.). Media systems and communication policies in Latin America. London: Palgrave Macmillan, 2014.

HALLIN, D. Media System. In: Mazzoleni, G., Barnhurst, K. G., Ikeda, K. I., Maia, R. C., & Wessler, H. (Eds.). (2016). The International Encyclopedia of Political Communication. John Wiley & Sons.



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- HALLIN, D., & MANCINI, P. (2004). *Comparing Media Systems: three models of media and politics*. Cambridge: Cambridge University Press.
- HALLIN, D., & MANCINI, P. (Eds.). (2012). *Comparing media systems beyond the Western world*. Cambridge: Cambridge University Press.
- HALLIN, D., & MANCINI, P. (2017). Ten years after comparing media systems: What have we learned? *Political Communication*, 34(2), 155-171.
- HALLIN, D., & PAPATHANASSOPOULOS, S. (2002). Political clientelism and the media: Southern Europe and Latin America in comparative perspective. *Media, Culture and Society*, 24(2), 175-195.
- HANITZSCH, T. (2007). Deconstructing journalism culture: Toward a universal theory. *Communication Theory*, 17(4), 367-85.
- HANITZSCH, T. et al. *Mapping Journalism Cultures Across Nations: A Comparative Study of 18 Countries*. *Journalism Studies*, v. 12, n. 3, p. 273-293, 2011.
- HANITZSCH, T., HANUSCH, F., LAUERER, C. Setting the Agenda, Influencing Public Opinion, and Advocating for Social Change: Determinants of journalistic interventionism in 21 countries. *Journalism Studies*, v. 17, n. 1, p. 1-20, 2016.
- HANUSCH, F., & VOS, T. P. (2019). Charting the development of a field: A systematic review of comparative studies of journalism. *International Communication Gazette*.
- LELKES, Y. Winners, Losers, and the Press: The Relationship Between Political Parallelism and the Legitimacy Gap. *Political Communication*, v. 33, n. 4, p. 1-21, 2016.
- MANCINI, P. (2012). Instrumentalization of the media vs. political parallelism. *Chinese Journal of Communication*, 5(3), 262-280.
- MANCINI, P. Parallelism, political. In: MAZZOLENI, G., BARNHURST, K., IKEDA, K., MAIA, R., WESSLER, H. (Eds.). *The International Encyclopedia of Political Communication*. London: Wiley-Blackwell, 2015.
- MARQUES, F. P. J., E. MIOLA, C. MONT'ALVERNE, and I. MITOZO. 2020. "Similar, but Not the Same: Comparing Editorial and News Agendas in Brazilian Newspapers." *Journalism Practice*, 14 (9), 1066-1086.
- MARQUES, F. P. J., C. MONT'ALVERNE, and I. MITOZO. 2019. "Editorial Journalism and Political Interests: Comparing the Coverage of Dilma Rousseff's Impeachment in Brazilian Newspapers." *Journalism*. 1-20 (online first).
- MÁRQUEZ-RAMÍREZ, M., et al. Detached or Interventionist? Comparing the Performance of Watchdog Journalism in Transitional, Advanced and Non-democratic Countries. *The International Journal of Press/Politics*, v. 25, n. 1, p. 53-75, 2019.
- McCARGO, D. (2012). Partisan polyvalence: Characterizing the political role of Asian media. In D. C. Hallin & P. Mancini (Eds.), *Comparing media systems beyond the Western world*, 201-223.
- MELLADO, C., et al. Journalistic performance in Latin America: A comparative study of professional roles in news content. *Journalism*, v. 18, n. 9, p. 1087-1106, 2017.
- MELLADO, C., MOREIRA, S. V., LAGOS, C., HERNÁNDEZ, M. E. Comparing Journalism Cultures in Latin America: The Case of Chile, Brazil and Mexico. *The International Communication Gazette*, v. 74, n. 1, p. 60-77, 2012.
- MICK, J., & LIMA, S. P. (2013). *Perfil do jornalista brasileiro. Características demográficas, políticas e do trabalho jornalístico em 2012*. Florianópolis: Insular.



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- NORRIS, P. Comparative Political Communications: Common Frameworks or Babelian Confusion? *Government and Opposition*, v. 44, n. 3, p. 321-340, 2009.
- PIMENTEL, P.; MARQUES, F. P. J. De-westernizing media parallelism: How editorial interests unfold during impeachment crises. *Journalism Studies*.
- PORTO, M. (2012). *Media Power and Democratization in Brazil*. New York: Routledge.
- SCHUDSON, M. (2002). The news media as political institutions. *Annual Review of Political Science*, 5(1), 249–269.
- SCHUDSON, M. (2008). *Why Democracies Need an Unlovable Press*. Cambridge: Polity Press.
- SEYMOUR-URE, C. *The Political Impact of Mass Media*. London, U.K.: Constable, 1974.
- SINCLAIR, J. (2004). The globalization of Latin American media. *NACLA Report on the Americas*, 37(4), 15-19.
- SODRÉ, N. W. (1999). *História da Imprensa no Brasil*. Rio de Janeiro: Mauad.
- SPARROW, B. H. A research agenda for an institutional media. *Political Communication*, v. 23, n. 2, p. 145-157, 2006.
- VAN AELST, P., WALGRAVE, S. Information and Arena: the dual function of the news media for political elites. In: VAN AELST, P., WALGRAVE, S. *How political actors use the media*. [s.l.]: Palgrave MacMillan, 2017.
- VAN DALEN, A. (2012). Structural Bias in Cross-National Perspective: How Political Systems and Journalism Cultures Influence Government Dominance in the News. *The International Journal of Press/Politics*, 17 (1), 32–55.
- VAN DALEN, A. Red Economy, Blue Economy: How Media-Party Parallelism Affects the Partisan Economic Perception Gap. *The International Journal of Press/Politics*, v. 0, n. 0, p. 1–25, 2020.
- VAN DER PAS, D. J., VAN DER BRUG, W., Vliegenthart, E. R. Political parallelism in media and political agenda-setting. *Political Communication*, v. 34, n. 4, p. 1-20, 2017.
- VAN KEMPEN, H. Media-Party Parallelism and Its Effects: A Cross-National Comparative Study. *Political Communication*, v. 24, n. 3, p. 303-320, 2007.
- VARTANOVA, E. The Russia Media Model in the Context of Post-Soviet Dynamics. In: HALLIN, D., P. MANCINI. (Org.). *Comparing Media Systems Beyond Western World*. Cambridge: Cambridge University Press, 2012, p. 119-142.
- VOLTMER, K. (2012). How Far Can Media Systems Travel? Applying Hallin and Mancini's Comparative Framework Outside the Western World. In: HALLIN, D., P. MANCINI. (Org.). *Comparing Media Systems Beyond Western World*. Cambridge: Cambridge University Press, 2012, p. 224-245.
- VOS, T. P., & WOLFGANG, J. (2018). Journalists' normative constructions of political viewpoint diversity. *Journalism Studies*, 19(6), 764-781.
- WAISBORD, S. Latin America Media and the Limitations of the Media' Globalization' Paradigm. In: M. GUERRERO, M. MÁRQUEZ-RAMÍREZ (Eds.), *Media systems and communication policies in Latin America*. London: Palgrave Macmillan, 2014, p. 24-42.
- WAISBORD, S., MELLADO, C. De-westernizing communication studies: A reassessment. *Communication Theory*, v. 24, n. 4, p. 361–372, 2014.
- ZIELONKA, J. (Ed.). (2015). *Media and politics in new democracies*. New York, NY: Oxford University Press.



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